

**NEWS RELEASE**  
**For immediate distribution**

## Price change for bovine, ovine and cervid identification tags

Longueuil, March 22, 2023 – Attestra would like to inform you that it will be adjusting the price of bovine, ovine, and cervid identification tags required by Quebec's identification and traceability system.

This sale price adjustment will be, for some products, of 10%. Please note that the changes will come into effect on April 6, 2023, and that they will be applied to all bovine, ovine, and cervid production sectors.

As of April 6, 2023, we invite you to consult the detailed price lists of all the available products for each sector on the Attestra website at the following address:

<https://attestra.com/en/traceability/livestock/regulation/#forms-pricelists>.

We have included a list of some of the new prices with this news release.

Attestra wishes to remind producers and industry stakeholders that tag and accessory orders must be placed online via SimpliTRACE or by telephone by calling Customer Service at 1 866 270-4319.

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Source:

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New prices effective April 6, 2023

Bovine tags	Description of items	Price (taxes not included)
<b>Regular and Angus</b>	10 tags sets ( <b>HDX</b> electronic tag and visual tag)	\$25.80
	10 tags sets ( <b>FDX</b> electronic tag and visual tag)	\$22.50
	30 tags sets ( <b>HDX</b> electronic tag and visual tag)	\$77.40
	30 tags sets ( <b>FDX</b> electronic tag and visual tag)	\$67.50
Ovine tags	Description of items	Price (taxes not included)
<b>Regular And Year Letter</b>	10 tag sets (electronic tag and visual tag)	\$19.60
	50 tag sets (electronic tag and visual tag)	\$98.00
Cervid tag	Description of items	Price (taxes not included)
<b>Elk</b>	10 tag sets (electronic tag and visual tag)	\$27.00
	30 tag sets (electronic tag and visual tag)	\$80.70
<b>Red Deer</b>	10 tag sets (electronic tag and visual tag)	\$25.50
	30 tag sets (electronic tag and visual tag)	\$76.50
<b>Small species of cervids</b>	10 tag sets (electronic tag and visual tag)	\$21.50
	30 tag sets (electronic tag and visual tag)	\$64.50

