

**PRESS RELEASE**  
**For immediate distribution**

## **ANNUAL CHANGE OF THE OVINE TAG LETTER DESIGNING THE YEAR OF BIRTH**

**LONGUEUIL**, November 13, 2023 — Attestra announces the annual change of the letter designing the year of birth on the ovine tags.

The tags marked by the letter “M” for the year 2024 will be available on Monday, December 4, 2023, and can be used for all the lambs born from January 1, 2024.

For the lambs born between now and the end of December 2023, lamb producers have until Friday, December 1, 2023, to order the letter “L” tags.

Attestra would like to remind all producers that a period of two weeks should be expected between the receipt of the payment and the delivery of the order.



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### **Contact**

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