

NEWS RELEASE
For immediate distribution

End of Metallic Security Tag Sales for Bovine Animals at Attestra

Longueuil, August 21, 2025 – We would like to inform you that, in an effort to adapt to evolving demand, the direct sale by Attestra of metallic security tags and related accessories (pliers and adapter) has recently been discontinued. Due to new requirements from our supplier Ketchum who now mandates orders in multiples of 100 units, combined with price adjustments and related costs, we are no longer able to offer this service.

We remind you that, under the *Règlement sur la traçabilité de certains animaux* ([Regulation respecting the traceability of certain animals](#)), animals from bovine, ovine, and cervid production are required to be identified using approved tags available from Attestra.

The *Kurl-Lock* metallic safety tags are non-official tags but may still be used as a supplementary identifier for bovine animals. To do so, you must now contact Ketchum directly by phone at **1 613 342-8455** or by email at canag@ketchum.ca to place your order.

We also encourage you to voluntarily declare any metallic safety tags applied to your bovines in your SimpliTRACE file. If applicable, these 9-digit tag numbers, different from the numbers of regulatory tags sold by Attestra, will appear in the “Local management number” field of an “Initial tagging”. While not mandatory, this declaration helps facilitate animal identification in the event of loss of official tags, while improving traceability and herd management.

We thank you for your cooperation and remain available should you have any questions or require further clarification.

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Source: Attestra

Information: info@attestra.com

