

NEWS RELEASE
For immediate distribution

Notice to bovine producers: Discontinuation of “Boucherie/Beef” stickers on bags containing identification tags for beef cattle

Longueuil, August 6, 2026 — Attestra would like to inform bovine producers that the Allflex supplier will no longer apply “**Boucherie/Beef**” stickers to bags containing identification tags intended for **beef cattle**.



Currently, Allflex is continuing to sell off its remaining stock of bags already bearing “Boucherie/Beef” stickers. Once this stock is depleted, any bag without a sticker will be considered to contain identification tags for beef cattle.

Note: Only bags of identification tags intended for dairy cattle will continue to bear a “Laitier/Dairy” sticker to distinguish them.



Thank you for your attention to this notice. Please do not hesitate to contact us with any questions or requests for further clarification.

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Source: Attestra

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