**NEWS RELEASE**
**For immediate distribution**

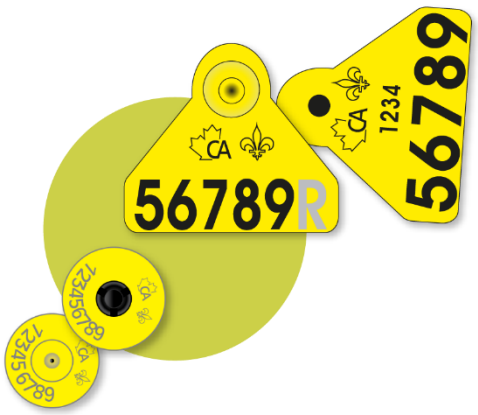
# Annual Change of the Ovine Tag Letter
# Designing the Year of Birth

Longueuil, November 11, 2026 – Attestra announces the annual change of the letter designing the year of birth on the ovine tags.

The tags marked by the letter “R” for the year 2027 will be available on **Monday, December 7, 2026**, and can be used for all the lambs born from January 1, 2027.

For the lambs born between now and the end of December 2026, lamb producers have until **Friday, December 4, 2026**, to order the letter “P” tags.

Attestra would like to remind all producers that a period of two weeks should be expected between the receipt of the payment and the delivery of the order.




- 30 -

*Source: Attestra*
*Information: info@attestra.com*

555 Roland-Therrien Blvd., suite 050
Longueuil, Québec, Canada J4H 4E8
1 866 270-4319
1 866 473-4033
info@attestra.com
attestra.com